



2027 STATE TITLEHOLDER AGREEMENT, EXPECTATIONS, AND GUIDELINES

Congratulations on becoming an official National United States state titleholder!

Your crown represents leadership, service, integrity, kindness, and a commitment to making a positive impact. As a titleholder, you serve as a representative of your state and the National United States organization.

By accepting your state title, you agree to the following expectations and guidelines.

YEAR OF SERVICE

Your year of service begins when you accept your title and concludes seven days after the national pageant or July 31st, which ever comes first.

During this time, you are expected to:

- Promote National United States positively.
- Serve as a role model.
- Participate in community service activities and appearances.
- Demonstrate kindness, respect, and professionalism at all times.

ELIGIBILITY

Residency: Contestants must live, work, or attend school in the state they represent unless approval is granted by the National Office.

Divisions are based upon the contestant's age as of July 1st of the national pageant year.

- Princess (ages 5–6)
- Jr. Preteen (ages 7–9)
- Preteen (ages 10–12)
- Jr. Teen (ages 13–15)
- Teen (ages 16–18)
- Miss (ages 19–25)
- Ms. (ages 26–49)
- Mrs. (ages 21–49)
- Elegant Ms./Mrs. (ages 50 and up)

Junior Divisions – Princess, Jr. Preteen, and Preteen

Senior Divisions – Jr. Teen, Teen, and Miss

Ms./Mrs. Divisions – Ms., Mrs., and Elegant Ms./Mrs.

NATIONAL PAGEANT REQUIREMENT

All state titleholders are required to compete at the National Pageant.

Contestants are expected to:

- Attend all mandatory activities.
- Arrive on time for all events.
- Remain until the conclusion of the pageant.
- Participate in official photographs and ceremonies.
- Stay at the official host hotel.

Each contestant is responsible for the cost of:

- Transportation
- Accommodations
- Meals
- Wardrobe expenses
- Personal expenses

Contestants under 18 years of age must be accompanied by a parent/guardian.

Each contestant must also provide a raffle basket or item valued at approximately \$50 for the Awards Gala.

AREAS OF COMPETITION

National United States recognizes contestants for their confidence, character, communication skills, poise, leadership, and commitment to service.

Each contestant will compete in the following required areas:

Interview (50%)

Interview allows judges to get to know each contestant personally. Judges will consider:

- Personality
- Communication skills
- Confidence
- Character
- Leadership
- Knowledge of personal goals and achievements

Fun Fashion (20%)

Fun Fashion allows contestants to showcase their confidence, personality, and stage presence.

Judges will consider:

- Confidence
- Stage presence
- Personality
- Poise and Overall presentation

Evening Gown (20%)

Evening Gown showcases grace, elegance, and confidence.

Judges will consider:

- Poise
- Confidence
- Stage presence
- Presentation
- Overall appearance

Community Service (10%)

As a National United States state titleholder, you are expected to use your title and platform to make a positive difference in your community.

Each state titleholder must complete a **minimum of 3 hours of documented community service** between the date she received her state title crown and sash, and **July 1** prior to the National United States Pageant.

Community Service is an opportunity to support a cause that is meaningful to you and demonstrate your commitment to service, leadership, and making a difference. Your project may include volunteering, participating in a community event, supporting a nonprofit organization, organizing a service project, or another meaningful service activity.

To receive full credit for the Community Service portion of the national competition, the required **3 hours of community service must be completed and documented by July 1**. Community Service Log Sheets will be typed, printed, and turned in at Registration during Nationals.

We are not looking for perfection. We are looking for authenticity, preparation, and meaningful impact. Choose something you care about, get involved, and use your platform to make a difference.

Your title gives you a platform. Your actions give it purpose.

Judges will consider:

- Completion of required hours
- Quality and impact of the project
- Commitment to community involvement
- Overall contribution and effort

COMMUNITY SERVICE and APPEARANCES

Every contestant must complete a minimum of three (3) hours of community service.

To receive credit, contestants must submit:

- Service information via the pageant's State Titleholder Community Impact Log Sheet
- Photographs
- Required documentation

Titleholders are encouraged to participate in additional community service and appearances throughout their year of service.

State titleholders should:

- Wear their official state crown and sash.
- Dress professionally.
- Maintain proper grooming.
- Conduct themselves in a positive manner.

Parents or guardians should accompany state titleholders to appearances whenever possible, especially for state titleholders under the age of 18. This is for the safety of all our titleholders.

SOCIAL MEDIA

Your title extends beyond the stage and includes your social media presence.

Contestants are encouraged to:

- Follow official National United States Pageant accounts.
- Share appearances and service projects.
- Support fellow contestants and National Titleholders.
- Promote sponsors and pageant activities.

The following behaviors are prohibited:

- Bullying
- Harassment
- Gossip
- Offensive language
- Inappropriate photographs
- Public arguments
- Defamation of character
- Unsportsmanlike conduct

These expectations also apply to parents, guardians, and family members.

JUDGES POLICY

Contestants, parents, guardians, family members, and guests may not communicate with judges before, during, or after the pageant.

This includes:

- In-person conversations
- Telephone calls
- Text messages
- Emails
- Social media interactions

Violation of this policy may result in point deductions, disqualification, or restrictions on future participation.

SPORTSMANSHIP and CONDUCT

National United States is committed to maintaining a positive environment.

All contestants and family members are expected to:

- Be respectful.
- Encourage others.
- Demonstrate honesty and integrity.
- Show kindness and professionalism.
- Resolve concerns appropriately.

National United States is committed to maintaining a positive, respectful, and supportive environment for all contestants, families, and guests. The following behaviors are not permitted and will be addressed appropriately:

- Bullying
- Harassment
- Defamation
- Disruptive behavior
- Unsportsmanlike conduct

Any actions that negatively impact the pageant experience or the well-being of others may result in disciplinary action, removal from activities, disqualification, and/or restrictions on future participation.

Violations may result in deductions, dismissal, loss of title, or future ineligibility.

COMPETING IN OTHER PAGEANTS

National United States must remain your first priority throughout your year of service.

Titleholders may not compete in another national pageant before competing at nationals unless written approval is granted by the National Office.

COMMUNICATIONS and DEADLINES

Contestants and parents are expected to maintain regular communication with the National Office.

Please remember the following:

- Review official communications carefully.
- Meet all deadlines.
- Respond to emails within a reasonable time.
- Direct all questions to the National Office.

Late submissions may result in deductions or additional fees.

PHOTOGRAPHS, MEDIA, and LOGOS

By accepting a state title, you grant National United States permission to use photographs, videos, and other promotional materials containing your likeness.

Official logos, graphics, crowns, and sashes remain the property of National United States and may not be altered or reproduced without permission. National United States **does not** permit contestants and titleholders to have their name embroidered on the back of their sashes for the safety of our titleholders.

APPEARANCE STANDARDS

Titleholders are expected to maintain a polished and professional appearance.

Contestants may not:

- Participate in inappropriate photo shoots.
- Display inappropriate behavior while representing their title.
- Wear unofficial crowns or sashes with official National United States regalia.
- Consume, promote, or pose with alcohol, tobacco products, or illegal substances while representing the organization.

At National United States, we believe every contestant should feel confident, valued, and celebrated for who they are. To encourage natural confidence and age-appropriate presentation, makeup is not permitted for delegates ages 12 and under (Princess, Jr. Preteen, and Preteen).

Our goal is to create an environment where young contestants can embrace their natural beauty and understand that they do not need to change their appearance to shine. Confidence, personality, and authenticity are what truly make each contestant stand out.

WITHDRAWAL POLICY

If a contestant chooses not to compete at nationals, she must:

- Notify the National Office immediately.
- Return her official crown and sash within 10 days.
- Return prizes or scholarship funds received.
- Pay the \$250 withdrawal fee.

Damaged, altered, lost, or stolen crowns and sashes must be replaced at the titleholder's expense.

LIABILITY RELEASE

The contestant and parent or guardian agree to release National United States, its directors, volunteers, sponsors, and staff members from liability relating to participation in pageant activities, appearances, and events.

By signing below, I acknowledge that I have read, understand, and agree to follow all National United States rules, policies, expectations, and guidelines.

I understand that failure to comply with these policies may result in deductions, disqualification, loss of title, forfeiture of prizes, and future ineligibility.

Titleholder Name: _____

State Title: _____

Titleholder Signature: _____

Parent/Guardian Name (if under 18): _____

Parent/Guardian Signature (if under 18): _____

Date: _____